

MASTER OF BUSINESS ADMINISTRATION (MBA): ANNUAL ASSESSMENT PLAN & FINDINGS 2019-2020 ACADEMIC YEAR

2019 – 2020 CURRICU	ILUM MAP				
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5
	Utilize leadership skills in situations involving, collaboration, selfadvocacy, and business-critical decisions.	Prepare written and oral communications to create professional presence, articulate a vision, bridge diverse perspectives and cultural differences that impact businesses.	Integrate critical thinking and inventiveness to form strategies and overcome business challenges in both domestic and international business settings.	Formulate financial analysis and business knowledge in marketing, data analytics, economics, operations, project management, human capital management and emerging technologies to drive decision making.	Critique the use of legal and ethical principles and the influence of politics in the business environment.
BUS621: Leadership and Teamwork	M	I	R	I	R
BUS622: Global Marketing	R	R	R	ı	R
BUS623: Human Capital Management Using Applied Psychology	R	R	R	ı	R
BUS624: Law and Ethics in the Business Environment	R	R	М	R	М
BUS592: Financial Business Overview	I	R	R	R	ı
BUS625: Data and Decision Analytics	R		R	R	
BUS626: Global Economics and Political Influence	I		R	R	

Office of Learning Assessment and Program Review

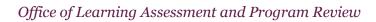


BUS627: Financial Statement Analysis	I	I	М	М	R
BUS629: Financial Budgeting, Forecasting and Analysis	I	I	M	M	1
BUS633: Project and Operations Management	I	I	R	R	R
BUS687: Strategic Simulation Capstone	М	М	М	М	R

I(INTRODUCED) R (REINFORCED) M (MASTERED)

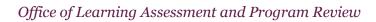


ANNUAL ASSESSMENT PLAN FINDINGS PLO 1 - Utilize leadership skills in situations involving, collaboration, self-advocacy, and business-critical decisions. **TOTAL NUMBER** TOTAL **MEASURE ACCEPTABLE TARGET ASSESSMENT ASSESSMENT NUMBER OF RESULTS: OF STUDENT RESULTS: STUDENT RECORDS PERCENTAGE OF** 1. EXCEEDS THE **MEETING** RECORDS **STUDENT ACCEPTABLE ACCEPTABLE OBSERVED TARGET RECORDS TARGET MEETING** 2. MEETS THE **ACCEPTABLE ACCEPTABLE TARGET TARGET** 3. DOES NOT MEET THE ACCEPTABLE **TARGET** 4. INSUFFICIENT DATA





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Direct Measure 1: CPC Comprehensive Exam - Management Section	Master of Business Administration students, on average, will score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	751	On average MA Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam.	730	751	730 out of 751 (97.20%) MA Business Administration students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



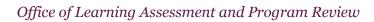


Direct Measure 3: BUS592: Final Paper	70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to PLO 1.	258	404	258 out of 404 (63.86%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Introduced level.	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively utilized leadership skills in situations involving, collaboration, selfadvocacy, and business-critical decisions.	N/A	N/A	As the data for Master of Business Administration End of Program Survey - PLO1, was not available, findings will not be reported for the 2019-20 assessment cycle.	4. INSUFFICIENT DATA



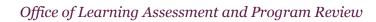
PLO 2 - Prepare written and oral communications to create professional presence, articulate a vision, bridge diverse perspectives and cultural differences that impact businesses.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Ethics Section	Master of Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.	N/A	751	On average Masters of Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the	2. MEETS THE ACCEPTABLE TARGET





				Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam.	730	751	730 out of 751 (97.20%) MA Business Administration students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS624, Final Paper	70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to PLO 2.	1793	2335	1793 out of 2335 (76.79%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this	1. EXCEEDS THE ACCEPTABLE TARGET



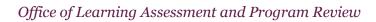


				PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively prepared written and oral communications to create professional presence, articulate a vision, bridge diverse perspectives and cultural differences that impact businesses.	N/A	N/A	As the data for Master of Business Administration End of Program Survey – PLO2, was not available, findings will not be reported for the 2019-20 assessment cycle.	4. INSUFFICIENT DATA



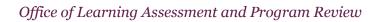
PLO 3 - Integrate critical thinking and inventiveness to form strategies and overcome business challenges in both domestic and international business settings.

international business	settings.				
MEASURE	Acceptable Target	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	Master of Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	751	On average MBA students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business	2. MEETS THE ACCEPTABLE TARGET





				Leadership section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam.	730	751	730 out of 751 (97.20%) MA Business Administration students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS621, Final Paper	70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to PLO 3.	4362	5308	4362 out of 5308 (82.18%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1:	70% or more of students exiting the program	N/A	N/A	As the data for	4. INSUFFICIENT
End of Program Survey	will express satisfaction on the End of			Master of Business	DATA
PLO3	Program Survey by indicating either "Agree"			Administration	
	or "Strongly Agree." The item to be used will			End of Program	
	be:			Survey – PLO3,	
	I effectively integrated critical thinking and			was not available,	
	inventiveness to form strategies and			findings will not be	
	overcome business challenges in both			reported for the	
	domestic and international business settings.			2019-20	
				assessment cycle.	

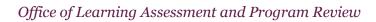


PLO 4 - Formulate financial analysis and business knowledge in marketing, data analytics, economics, operations, project	,
human capital management and emerging technologies to drive decision making.	

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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Direct Measure 1:	Mactar of Business Administration students	N/A	751	On average	2 MEETS THE
Direct Measure 1: CPC Comprehensive Exam – Business Integration and Strategic Management Section	Master of Business Administration students, on average, will score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	751	On average Masters of Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2:	90% of Master of Business Administration	730	751	exam. 730 out of 751	1. EXCEEDS THE
CPC Comprehensive Exam-Score	students must score 400 or higher on the CPC comprehensive exam.	730	751	(97.20%) MA Business Administration students from July 1, 2019 to June 30, 2020 scored 400 or higher on the	ACCEPTABLE TARGET





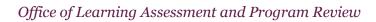
				CPC comprehensive exam.	
Direct Measure 3: BUS626, Final Paper	70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to PLO 4.	190	204	190 out of 204 (93.14%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively formulated financial analysis and business knowledge in marketing, data analytics, economics, operations, project management, human capital management and emerging technologies to drive decision making.	N/A	N/A	As the data for Master of Business Administration End of Program Survey – PLO4, was not available, findings will not be reported for the 2019-20 assessment cycle.	4. INSUFFICIENT DATA



PLO 5 - Critique the use of legal and ethical principles and the influence of politics in the business environment.							
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA		



Direct Measure 1:	Master of Business Administration students,	N/A	751	On average MA	2. MEETS THE
CPC Comprehensive	on average, will score at or above the average			Business	ACCEPTABLE TARGET
Exam - Information	in the PAS "Online Campus" and "Traditional			Administration	
Management Systems	Campus" Aggregate Pools related to the			students scored	
Section	Information Management systems section of			above the average	
	the CPC comprehensive exam when			of the Peregrine	
	compared to other competitive programs.			Academic Services	
				Online Aggregate	
				Pool, and above	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Information	
				Management	
				Systems section of	
				the Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 2:	90% of Master of Business Administration	730	751	730 out of 751	1. EXCEEDS THE
CPC Comprehensive	students must score 400 or higher on the CPC			(97.20%) MA	ACCEPTABLE TARGET
Exam-Score	comprehensive exam.			Business	
				Administration	
				students from July	
				1, 2019 to June 30,	
				2020 scored 400	
				or higher on the	
		1	l	=	I
				CPC	
				CPC comprehensive	





Direct Measure 3: BUS687, Final Paper	70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to PLO 5.	512	634	512 out of 634 (80.76%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO5	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively critiqued the use of legal and ethical principles and the influence of politics in the business environment.	N/A	N/A	As the data for Master of Business Administration End of Program Survey – PLO5, was not available, findings will not be reported for the 2019-20 assessment cycle.	4. INSUFFICIENT DATA



OVERALL RECOMMENDATIONS

Given the numerous changes that occurred during the 2019-20 academic year, program leads and faculty will monitor the 2019-20 data in conjunction with the 2020-21 academic year data.

Additionally, it is recommended that the Program Chair review BUS592 as the acceptable target for PLO1 was not met.